

Cash Sponsorship Opportunities

Inaugural **NEWPORT CIDER FESTIVAL**

October 4 & 5, 2019

Friday 12pm-9pm

Saturday 11am-9pm

National Guard Armory

541 SW Coast Hwy,

Newport, OR 97365

Downtown Newport



Featuring

Good Food
Local Artisans
Cider Vendors
Live Music



Overview

The Newport Cider Festival is a great opportunity to welcome the arrival of fall. Enjoy the work of local artisans, Oregon craft brews, Pacific Northwest ciders and wine in Newport, nestled in the heart of the Central Oregon Coast.



As a Festival Sponsor, you become a partner with the Newport Chamber of Commerce. Your support and increased personal involvement is instrumental in improving the economic health of our coastal community. In response, we offer your business a wide range of marketing strategies that yield a long-term investment, rather than a short-term experience.

About the Festival

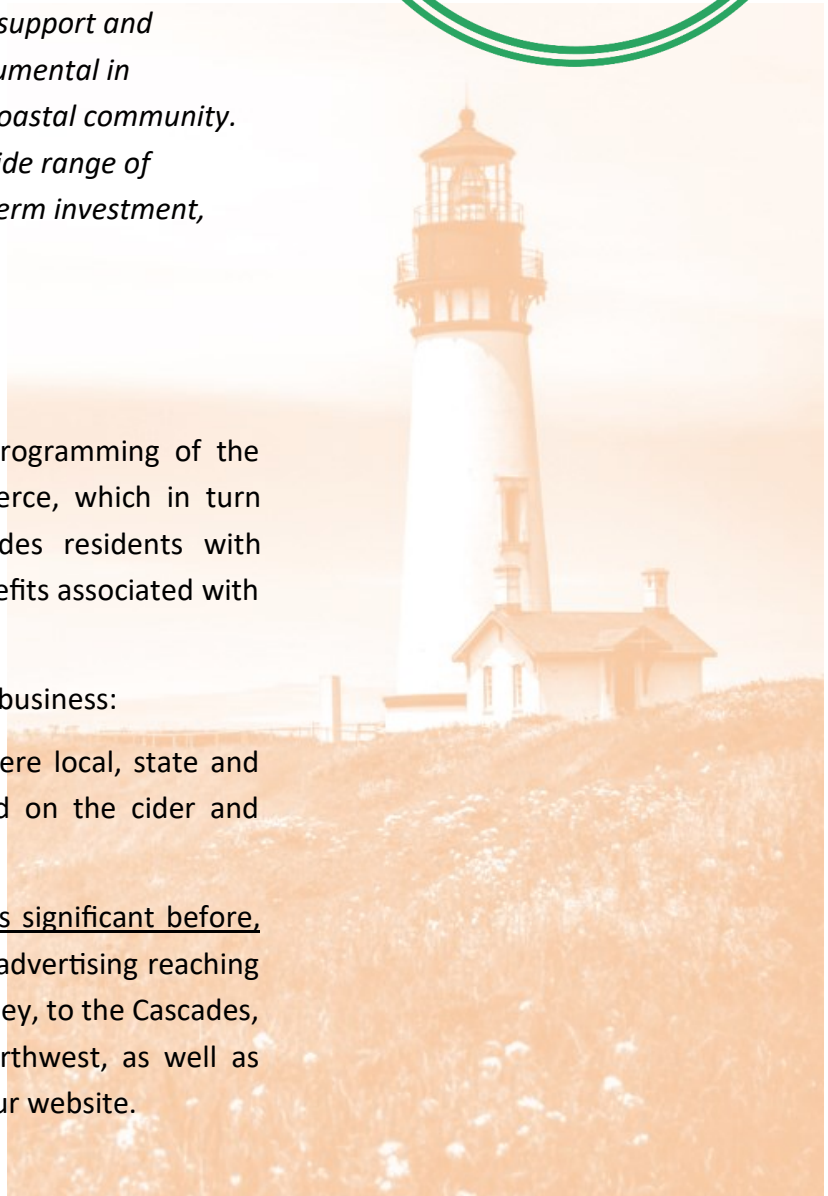
All proceeds aid in the year-round programming of the Greater Newport Chamber of Commerce, which in turn supports area businesses and provides residents with community-oriented activities and benefits associated with a number of community organizations.

The Newport Cider Festival offers your business:

- **Recognition**—We create a venue where local, state and regional attention may be focused on the cider and other offerings presented
- **Promotion of Sponsors**—Marketing is significant before, during and after the Festival, with advertising reaching along the coast, throughout the valley, to the Cascades, and out to the greater Pacific Northwest, as well as worldwide to audiences that visit our website.

Location

National Guard Armory
541 SW Coast Hwy, Newport, OR 97365



\$5,000 Presenting Sponsor

(Exclusive to one Sponsor)

- Exclusivity and naming rights to 2019 Cider Festival
- *10' x 10' premium booth location (if sponsorship is secured by August 16, 2019)
- Exclusive logo labeling on Cider Festival event wristbands (distributed to Festival attendees, sponsors, vendors and volunteers)
- Fifteen (15) Festival passes and fifteen (15) pint glasses
- Logo/Name listed or mentioned as "Presenting Sponsor" in all media campaigns including radio, print, press releases and promotional materials
- High profile internet exposure with logo/name and link to business website in all e-campaigns and on official Cider Festival web page (via the Greater Newport Chamber of Commerce website)
- Prominent positioning in all social media Festival promotion including Sponsor Spotlights
- Prominent sponsor signage at Festival entry and on main stage
- Onsite verbal recognition and public announcements throughout Festival

\$4,000 Entertainment Sponsor

- *10' x 10' premium booth location (if sponsorship is secured by August 16, 2019)
- Twelve (12) Festival passes
- Logo/Name listed or mentioned in all media campaigns including radio, print, press releases and promotional materials
- High profile internet exposure with logo/name and link to business website in all e-campaigns and on official Cider Festival web page (via the Greater Newport Chamber of Commerce website)
- Positioning in all social media Festival promotion including Sponsor Spotlights
- Prominent sponsor signage on main stage
- Onsite verbal recognition and public announcements throughout Festival

\$3,000 Food Court Sponsor

- *10' x 10' reserved space (while space is available) within Food Court location (Sponsor provides own set-up)
- Nine (9) Festival passes
- Logo/Name listed or mentioned in all media campaigns including radio, print, press releases and promotional materials
- High profile internet exposure with logo/name and link to business website in all e-campaigns and on official Cider Festival web page (via the Greater Newport Chamber of Commerce website)
- Positioning in all social media Festival promotion including Sponsor Spotlights
- Approx. 4' x 6' banner sign at Food Court (provided by Sponsor)
- Onsite verbal recognition and public announcements throughout Festival

\$2,500 Kidz Zone Sponsor

- *10' x 10' reserved space (while space is available) within Kidz Zone location (Sponsor provides own set-up)
- Seven (7) Festival passes
- Logo/Name listed or mentioned in all media campaigns including radio, print, press releases and promotional materials
- High profile internet exposure with logo/name and link to business website in all e-campaigns and on official Cider Festival web page (via the Greater Newport Chamber of Commerce website)
- Positioning in all social media Festival promotion including Sponsor Spotlights
- Approx. 4' x 6' banner sign at Kidz Zone (provided by Sponsor)
- Onsite verbal recognition and public announcements throughout Festival

\$1,500 Pint Glass Sponsor

(Exclusive to one Sponsor)

- Logo imprinted on official Cider Festival pint glass
- Four (4) Festival passes
- Logo/Name listed or mentioned in all media campaigns including radio, print, press releases and promotional materials
- High profile internet exposure with logo/name and link to business website in all e-campaigns and on official Cider Festival web page (via the Greater Newport Chamber of Commerce website)
- Positioning in all social media Festival promotion (including Sponsor Spotlights)
- Onsite verbal recognition and public announcements throughout Festival

\$500 Band Sponsor

- Two (2) Festival passes
- Name listed in media campaigns including print and promotional materials
- Internet exposure with name listed in all e-campaigns and on official Cider Festival web page (via the Greater Newport Chamber of Commerce website)
- Mention in social media Festival promotion
- Approx. 2' x 3' banner sign on main stage (provided by sponsor)
- Onsite verbal recognition and public announcements throughout Festival

\$250 Bistro Table Sponsor

(Maximum 8 Sponsors)

- Name listed in media campaigns including print and promotional materials
- Internet exposure with name listed on official Cider Festival web page (via the Greater Newport Chamber of Commerce website)
- Logo imprinted on one Bistro Table

\$200 Potty Partner (Someone's gotta do it!)

- Name listed in media campaigns including print and promotional materials
- Internet exposure with name listed on official Cider Festival web page (via the Greater Newport Chamber of Commerce website)
- Name listed on 11" x 14" laminated signs in six porta potties (three signs per toilet)

To maximize marketing exposure it is recommended that sponsorship commitments be secured by August 16, 2019.

Additional Festival tickets may be purchased at a Sponsor discount:
\$8/adult (regular price \$12) \$6/kids age 3-12 (regular price \$8)

*Guidelines for Sponsor booths/reserved spaces:

Materials may be displayed and distributed

Swag may be distributed (any mugs, glasses, cups, etc. must be clear)

No sales of any kind can be conducted

Contact Information:

Jeanette Campagna, Sponsorship Coordinator

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<http://newportchamber.org/home>

<http://newportchamber.org/newport-cider-festival>

